As part of the Research Participation activities under WP7, MARBEFES has developed an online survey exploring how people perceive and value different elements of coastal environments.

The survey explores a simple but important question: What matters most to people in coastal environments – landscapes, biodiversity, or human infrastructure and activities?

Participants are presented with 153 pairs of coastal images and asked to choose, in each pair, the image that represents what is more important to them. By collecting these preferences, the survey aims to improve our understanding of how people value different aspects of coastal environments.

We strongly encourage the widest possible distribution of the survey to reach a broad and diverse range of participants across the BBTs. Your support in sharing the survey through local networks and encouraging participation will be invaluable in helping us better understand how people perceive and value coastal environments.

Here is the link to the survey

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